

**The Thames Chase 10K 2017**

**Sunday 11th June 2017**

**Sponsorship Opportunities**

The Thames Chase 10K is an established event in the local racing calendar, attracting around 300 novice and serious runners each year.

Sponsorship of the event is a great way to boost your company’s profile in the local community, while supporting The Thames Chase Trust, a prominent local charity that provides the upkeep and maintenance of many local green spaces.

A summary of available sponsorship opportunities are detailed in this document, but bespoke packages may also be negotiated. Please contact us for further details.

**Headline sponsorship (1 available)**

**£500**

* Company logo with headline sponsor credit in prominent position on all event marketing/promotional materials, to include:
* Large banners displayed throughout Upminster area
* Posters and leaflets distributed throughout Thames Chase area
* Advertisements in local newspapers and publications
* Credit as headline sponsor with company logo, 100 word profile and contact details on event web page
* Credit as headline sponsor with company logo, 100 word profile and contact details on event marketing emails
* Sponsor thank you message sent out via social media, reaching over 2,000 followers
* Company logo with headline sponsor credit on final instructions email to all participants
* Exhibition stand and event HQ on race day
* Opportunity to place leaflet and/or gift in goody bag
* Company logo with headline sponsor credit on event follow up email to all participants
* Mention as headline sponsor in all event PR and press coverage

**Associate sponsorship (4 available)**

**£200**

* Company logo with associate sponsor credit in on event marketing/promotional materials, to include:
* Posters and leaflets distributed throughout Thames Chase area
* Advertisements in local newspapers and publications
* Credit as associate sponsor with company logo and contact details on event web page
* Credit as associate sponsor with company logo on event marketing emails
* Sponsor thank you message sent out via social media, reaching over 2,000 followers
* Company logo with associate sponsor credit on final instructions email to all participants
* Opportunity to place leaflet and/or gift in goody bag
* Company logo with associate sponsor credit on event follow up email to all participants

**Product sponsorship**

Provision of event service or item, at company’s own cost, for distribution to all event participants (c.300).

Opportunities available:

* Branded goody bags bearing company logo
* Bottles of water
* Goody bag contents – cereal bars/fruit etc
* Medal ribbons printed with event name and company logo for use on bespoke wooden Thames Chase medals
* Finishers’ Tshirts printed with event name and company logo
* Post-race massage service (provided in return for participant donations to Thames Chase Trust)
* Company logo with product sponsor credit in on event marketing/promotional materials, to include:
* Posters and leaflets distributed throughout Thames Chase area
* Credit as product sponsor with company logo and contact details on event web page
* Credit as product sponsor with company logo on event marketing emails
* Sponsor thank you message sent out via social media, reaching over 2,000 followers
* Company logo with product sponsor credit on final instructions email to all participants
* Opportunity to place leaflet in goody bag
* Company logo with product sponsor credit on event follow up email to all participants

**Leaflet insertion in goody bag**

**£25**

* Inclusion of company marketing flyer in event goody bag (printed at own cost)